

# RICHARD GARCIA

DIGITAL DESIGN + ART DIRECTION + AUDIOVISUAL

## HELLO!

My name is Richard Garcia and I'm an art director, visual designer and videomaker based in São Paulo, Brazil. I have been working in the area since 2005 and have participated in several projects for national and international clients, such as Vans Skateboards, Bradesco, Grupo Pão de Açúcar, Carrefour, Volkswagen, BV Financeira, Santa Dose, Banco Sofisa / Sofisa Direto, Arita Trainings, UrbanStore, 89 FM, Alpha FM, Pandora, among others.

My work has always been focused on creation, but during my career I also ended up developing skills in the areas of production and web programming, video editing, motion design, editing and sound for podcasts, in addition to the creation and development of digital training with full accessibility.

In addition to working with design and communication, I am also a beer sommelier, musician and amateur DJ and absolutely passionate about music, cinema and my two cats - Lorem Ipsum and Yoshimi.

## CONTACT INFO

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## PROFESSIONAL EXPERIENCE

MAR.2021 - NOV.2022

**Armazém do Caos (Armazém Comunicação e Aprendizagem / Escola do Caos)**  
Digital Designer + Audiovisual Producer

FEB.2015 - FEB.2021

**BrandCompany**  
Senior Art Director + Project Manager

JUL.2011 - JAN.2015

**Freelance Multimedia Designer + Art Director**

Services provided to agencies such as Terreno Digital (RJ), Bistrô Brand Ideas (SP), BWEB (SP), Cavis Design (SP) and Ad.DNY (SP).

OCT.2010 - JUN.2011

**Agência Dot.**  
Front-end Programmer (HTML5+CSS3) + Digital Art Director

JUN.2005 - SEP.2010

**GC2 - Grupo Camargo de Comunicação (89FM + Alpha FM)**  
Graphic Designer + Art Director - Project Manager

## ACADEMICS

Technologist Degree (BA)

**ISES - Instituto Sumaré de Ensino Superior**

Web Development with emphasis on Graphic Design, completed in December, 2006.

Professional High School

**Colégio Carlos Drummond de Andrade**

Professional Education in I.T., completed in December, 2004.

**Languages**

Advanced English

PORTFOLIO AVAIABLE AT  
**RICHARDGARCIA.COMBR/EN**